

CLUB MED BOUTIQUE

Shanghai | China

Opened February 2011

Naco Architectures has designed the first Club Med Boutique in China, located in Shanghai - 66 Shanxi road, close to Yanan xi road 陕西路66号



Club Med is an all inclusive luxury vacation resort located in more than 100 destinations worldwide such as Asia, Europe, USA or Australia... For their first boutique in China, the group asked us to give a feeling of holiday to customers who enter the boutique.

Our inspiration is focused on nature and its multitude of colors that we applied in reception lounges: turquoise blue from sea, green from plants, orange from the sun and beige color. The curved space is a soft introduction to your holidays.

Club Med是一个全球拥有超过100个目的地的豪华度假村。遍布在亚洲，欧洲，美国和大洋洲的各个角落。一票全包式的渡假模式独树一帜。作为集团在中国第一家渡假产品销售服务中心，业主要求室内设计能配合主题激起访客对假期的无限向往。我们的灵感来自大自然及其丰富的色彩，将他们运用于接待区：浅蓝色的大海，绿色的植被，橙色和米色的阳光。而波浪形的空间设计使客人提早感受到渡假的气氛。

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